CCPA Notice at Collection – *Breaking New Ground*

Caruso collects the personal information described below when you sign up on this page. You can read more about our practices in our Privacy Policy.

What we collect	Why we collect it	Who receives it	Sold or shared?	How long we keep it
Signed bookplate request: name, email address, mailing address, retailer where book purchased, order number, and book purchase receipt	To mail you a signed bookplate and to communicate with you about our products or services that may be of interest to you.	- Service providers who will mail the bookplates for us. - Service providers that may help us communicate with you.	No	Please see the retention criteria described in our Privacy Policy. Additionally, we will not retain your information if you submit to us a request to delete your personal information.
Bulk order inquiry: name, email address, mailing address (if given), and number of copies requested	To process your bulk order request or to respond to your inquiry about bulk orders and to communicate with you about our products or services that may be of interest to you.	- Service providers that will process bulk orders for *Breaking New Ground*. - Service providers that may help us communicate with you.	No	Please see the retention criteria described in our Privacy Policy. Additionally, we will not retain your information if you submit to us a request to delete your personal information.
Book updates sign-up: email address	To send you news and updates about the book and to communicate with you about our products or services that may be of interest to you.	- Service providers that assist us in providing you with updates about *Breaking New Ground*. - Service providers that may help us communicate with you.	No	Please see the retention criteria described in our Privacy Policy. Additionally, we will not retain your information if you submit to us a request to delete your personal information.

Media inquiries: email address and other information you may choose to submit to us.	To respond to your request for an interview with Rick Caruso and/or your request for review copies, excerpts, author bio, and images.	- Service providers that assist us in communicating with the media.	No.	Please see the retention criteria described in our Privacy Policy. Additionally, we will not retain your information if you submit to us a request to delete your personal information.

We do not collect sensitive personal information on this page. We do not collect payment card information on this page.

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